# User experience designer

# **SALMA DAHBI**

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#### **Experience**

## UX/UI Designer · SnipClip die digitale Fabrik GmbH

**September 2017 - June 2023** 

Creating engaging and intuitive digital experiences for a diverse range of clients and industries all the while collaborating with fellow designers, developers and project managers.

Leading UX projects, and onboarding of UX trainees and working students.

Other tasks included UX writing, UX auditing and consulting, internal marketing support, and research and workshops related to AI apps and their applied use.

#### **UX/UI Designer · TeleClinic GmbH**

April 2016 - May 2017

Crafting seamless and user-centered experiences across Android, iOS, and web applications. Other tasks included creation of custom icons, marketing material and acting as interim product owner.

## Web Design Intern · TeleClinic GmbH

October 2015 - March 2016

Contribution to frontend development (AngularJS, SASS, Bootstrap) and crafting UI designs for Android, iOS, and web applications. Other tasks included creation of custom vector illustrations for the website to enhance its visual appeal and brand identity.

#### **Education**

Certificate in User Experience Design CareerFoundry • Berlin, Germany

September 2023 - February 2024

Bachelor of Science: Computer Science, Minor: Communication Studies Al Akhawayn University • Ifrane, Morocco

August 2010 - December 2014

Semester Exchange Program
Baldwin Wallace University • Berea, United States

January 2014 - May 2014

Summer Abroad Program Boğaziçi University • Istanbul, Turkey

June 2013 - August 2013

## Skills

XD, Figma, Sketch, Photoshop, Illustrator, HTML, Wordpress

Languages

Arabic (native), French (fluent), English (fluent), German (Intermediate)